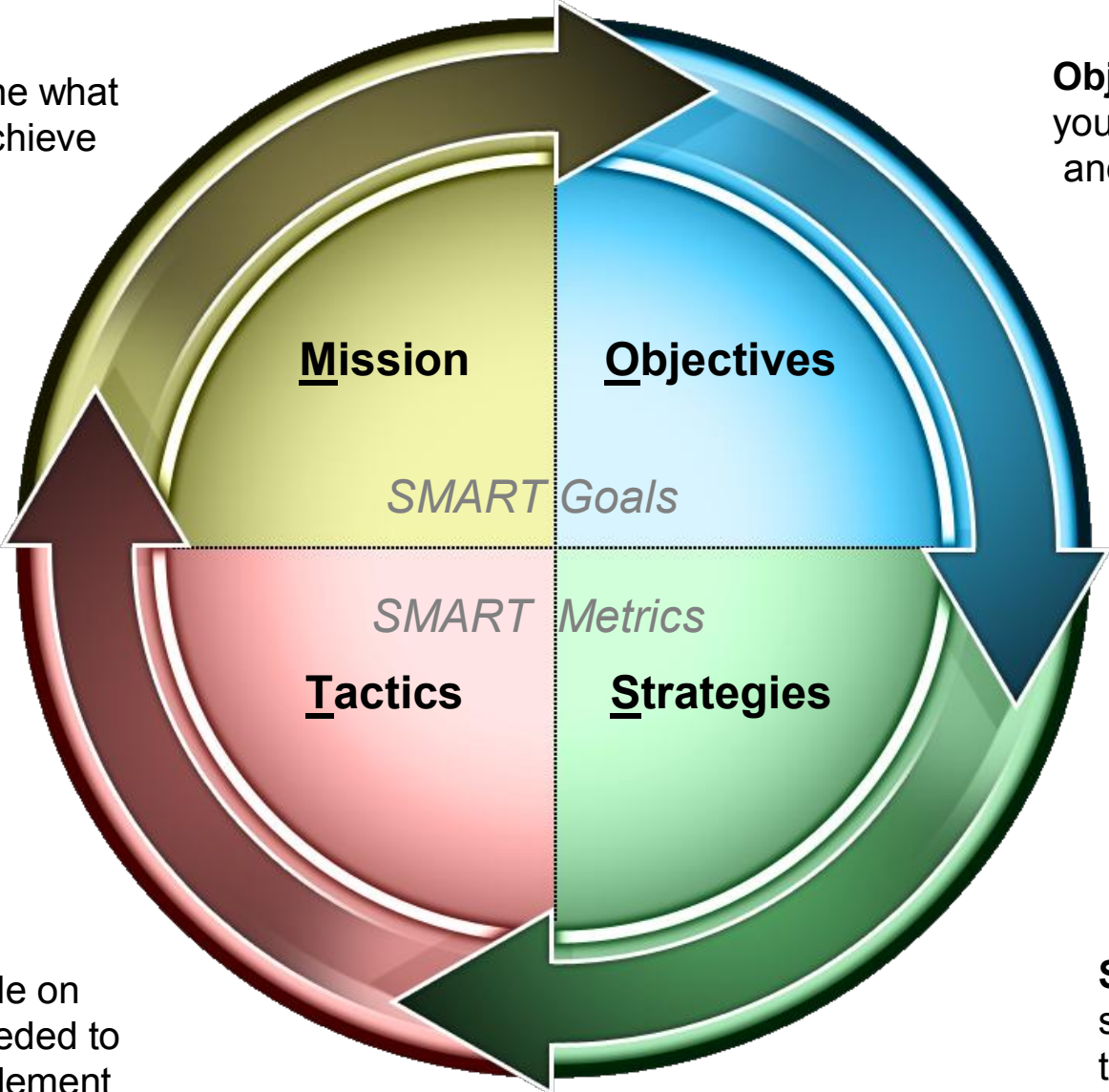


# MOST Strategic Planning Model

**Mission:** Define what you hope to achieve

**Objectives:** Clarify how you will measure progress and success



**Tactics:** Decide on the actions needed to effectively implement strategies

**Straegies:** Choose strategies that will have the greatest impact on your goals